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Women's Sport Trust reveals #BeAGameChanger Awards 2018 Finalists.

The World Cup winning England Women's Cricket Team, Disney UK and The FA's three-year partnership to increase the role of football in girls' lives, and The Silk Series which aims to address the lack of female jockeys in racing are amongst the Women's Sport Trust #BeAGameChanger Awards 2018 finalists.

Women's Sport Trust has today revealed the 28 individuals, teams, organisations and initiatives who have been selected as finalists for the 2018 #BeAGameChanger Awards.

The awards bring together the visionaries and game changers driving the future of women's sport for one of the biggest nights in the sporting calendar.

The finalists for Individual Sporting Role Model, awarded to an individual who has used their influence to drive forward women's sport, are Chelsea striker and England centurion Eniola Aluko, professional boxer Stacey Copeland and Afghan-Danish Manchester City striker Nadia Nadim.

In contention for Team Sporting Role Model are the World Cup winning England Women's Cricket Team, crowd-funded success Team McNeill and Scotland's UWS Sirens.

As well as recognising athletes and teams driving forward women's sport, the #BeAGameChanger Awards also celebrates other individuals, organisations and initiatives that have had a significant impact. Categories include: Ambassador of Women's Sport; National Governing Body of the Year; Brand / Sponsor Partnership of the Year; Inspiring Initiative – National and Local; Media Initiative of the Year; and Imagery of the Year. An award for Outstanding Contribution to Women's Sport will also be chosen by Women's Sport Trust and presented on the night of the awards.

The Brand / Sponsor Partnership of the Year category recognises the vital role of investment in raising the profile and increasing the impact of women's sport. Finalists include Investec's partnership with GB and England Women's Hockey, Disney UK and The FA's partnership to increase the role of football in girls' lives and OVO Energy's sponsorship of the Women's Tour.

The National Inspiring Initiative category recognises projects that have had a significant impact on progressing women's sport in the UK. This year's finalists are TeamUp a three-year campaign to maximise the legacy of the World Cups and build a broader fan base for women's team sports, The Silk Series which aims to address the lack of female jockeys and England Rugby's Inner Warrior campaign which aims to encourage more female players into rugby.

Jo Bostock, Co-founder and Joint CEO of the Women's Sport Trust commented "Why is the Women's Sport Trust so committed to running the #BeAGameChanger Awards? Because compelling stories about the trailblazers need to be told. They set the pace and show what's possible. Most importantly they stimulate other brands, sport and the media to step up and take action. Building this momentum will ensure the future of women's sport."

The public vote is now open here: <https://www.womenssporttrust.com/bagc2018/> The vote closes at midnight on the 13 May 2018. The winners will be announced at the #BeAGameChanger Awards on 24 May 2018 at Troxy, East London.



The full list of finalists are as follows:

Sporting Role Model – Individual

- Eniola Aluko
- Nadia Nadim
- Stacey Copeland

Sporting Role Model – Team

- England Women's Cricket Team
- Team McNeill
- UWS Sirens

Ambassador of Women's Sport

- Clare Connor CBE
- Lorna Boothe
- Sharon Fuller

National Governing Body of the Year

- England and Wales Cricket Board
- Netball Scotland
- Parkour UK

Brand / Sponsor Partnership of the Year

- THE FA AND DISNEY UK
- Investec is 'Principal Partner of GB and England Women's Hockey'
- OVO Energy Women's Tour

Inspiring Initiative – National

- England Rugby's Inner Warrior campaign
- TeamUp
- The Silk Series

Inspiring Initiative – Local

- Opening Boundaries #BowlingOut Campaign
- Crawley Old Girls (COGs)
- Muslimah Sports Association

Media Initiative of the Year

- Channel 4 Women's Euros 2017
- Same City, Same Passion (Manchester City)
- Sky Sports Cricket
- The Tough Girl Podcast

Imagery of the Year

- Liv Cooke
- Making Waves in the Volvo Ocean Race
- Standing in the Light



On top of the 28 finalists, the following nominations were highly commended:

Brand / Sponsor Partnership of the Year

- Westfield Health Sheffield Hatters

Media Initiative of the Year

- The Guardian's weekly women's football blog (Suzanne Wrack)

- Ends -